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## ABOUT ME

I have over 18 years of experience helping companies speak to their target audiences. Smart, strategic branding and well-targeted design are two of my greatest strengths, which I can apply equally well to print or interactive projects. I believe in minimalist design and excellent, well thought out typography. I am well-versed in CSS, HTML and WordPress.

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## EXPERIENCE

Nomad  
Denver, Co . Designer / Illustrator . 2006 – present

Lightsource Creative Communications  
Ft. Collins, Co . Designer . 2004 – 2006

Callahan Creek . Lawrence, Kan  
Art Director . 1999 – 2004

University of Kansas . Lawrence, Kan  
Instructor . Advanced Typography . Fall 2001

Freelance . Kansas City, Mo  
Art Director . 1998 – 1999

Long Haymes Carr . Winston-Salem, N C  
Art Director . 1997 – 1998

Barkley & Evergreen . Kansas City, Mo  
Art Director . 1996 – 1997  
Assistant Art Director . 1995 – 1996  
Student Desktop Designer . 1995

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## RESPONSIBILITIES

- Responsive digital design and development
- Mixed media marketing campaigns including interactive, print, direct mail and guerrilla tactics
- Editorial and advertising illustration
- Identity concept and design
- Overall marketing and branding strategy
- Day-to-day project and client management
- Mentored and managed graphic designers and interns
- Full project scope from concept to publication

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## EDUCATION

The University of Kansas:  
Bachelor of Fine Arts  
Emphasis: Graphic Design  
December 1995

Bachelor of Journalism Science  
December 1992

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## SKILLS

Adobe CC  
CSS  
HTML  
WordPress  
SEO

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## ACTIVITIES + HONORS

Chaircuterie – Octopus . 2014  
3x3 Illustration Annual – Endangered . 2014  
American Illustration Annual – Vietnam . 2014  
PRINT Regional Design Annual – Endangered . 2014  
Creative Quarterly – Jumbo Mortgage Loans  
Guaranty Bank and Trust . 2013  
American Illustration Annual – Bon Iver  
Daytrotter.com . 2009  
PRINT – Agency Salsa Promotion . Callahan Creek . 2004  
Silver RX Club – Humane Society Poster/Dog  
Lawrence Humane Society . 2003  
Silver Omni – Pet First Aid Poster  
Douglas County American Red Cross . 2003  
PRINT RDA – Humane Society Posters  
Lawrence Humane Society . 2003  
Silver IRMA – KANSAS! magazine . Fall 2002  
Bronze IRMA – KANSAS! magazine . Fall 2001  
Healthcare Advertising Awards – Silver . Profiles  
St. Francis Hospital and Medical Center . 2001  
ADDY – Searching . Kansas Travel & Tourism . 2000  
Omni – One Bad Seat . Kansas City Blades . 1997  
Omni – Brochure . United Way . 1997

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## A FEW CLIENTS

The New York Times  
Daytrotter.com

Agilent Technologies  
Hewlett-Packard  
BellSouth Mobility  
Siemens  
Sprint

Stren  
Kansas City Blades  
Sunflower Outdoor & Bike Shop  
KU Athletics  
BodyLab Fitness

United Missouri Banks  
Wachovia Bank  
Guaranty Bank and Trust

Boehringer Ingelheim  
Wake Forest University Baptist  
St. Francis Hospital  
Children's Mercy Hospital

Three Dog Bakery  
Hills Pet Nutrition  
Lawrence Humane Society

Hanes  
Kansas Travel and Tourism  
Thomasville Furniture

N O M A D

createdbynomad.com