



## DMYTRO MARYNCHEV

Digital Designer

I am a passionate and dedicated designer tackling complex problems with creative solutions. I use content strategy to foster design solutions that are intuitive, trusted, and easy to use. I put the user at the center of every decision that I make.

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## EDUCATION

### WEB DESIGN/DEVELOPMENT COURSES

Pratt Institute in New York City, USA  
PMCG-250,316, Sep. 2018 - present

### MASTER'S DEGREE

National Technical University of Ukraine,  
"KhPI" - Programs and Projects, 2007-2009

### BACHELOR'S DEGREE

National Technical University of Ukraine,  
"KhPI" - Computer science. 2003-2007

## SKILLS

### EXPERTISE

Photoshop, Illustrator, Sketch, Invision Studio, Principle, Balsamiq, Axure, Uxpain, Zeplin

### OTHERS

Basecamp, Trello, Jira, Total SVN, Webflow, HTML/CSS, After Effects, Final Cut, Blender

## WORK EXPERIENCE

### FREELANCE DIGITAL DESIGNER

Upwork, 99designs/ 2014 - present

- User centric Creative UI Design for web and mobile apps
- Wireframing mockups sketches and prototypes for desktop, web and mobile apps Responsive Develop prototyping using HTML/CSS markup
- Design static and animated banners
- Digital Branding solution (web brand guideline, custom fonts, logo, color palate, sketches, themes, brand creative direction)
- Design and code of optimized Newsletter template with all email clients
- UI animation, adobe after effects, Sketch, Principle

### UI DESIGNER

Part-time contract with Waverley Software Inc/ 2014 - 2015

The project was to design a mobile application that sorts emails by priorities which are defined as categories. It was a small project but with good UI experience

### SENIOR DESIGNER

Luxoft/ 2013 - 2014

- Logos design, corporate identity creation, brainstorming, meetings
- Email templates design
- Web-site design; UI-elements conception design; Work with SVG files and typography
- Technical design; HR activity - posters, t-shirt, brand wall, gift stella designs, filmmaking

### MOBILE DESIGNER

Exponential Inc, member of "AdoTube" division/ 2012 - 2013

- Websites design using Adobe Photoshop, Illustrator, Fireworks
- Graphic icons design using personal stock of raw materials, User Interface design, Prototyping using Balsamiq
- Working with Agile Scrum methodology, Working with Atlassian Jira management system
- UI-elements conception design, UI design for Android mobile platform, iPhone and iPad apps
- Technical design specification, preparation of source graphic materials for developers using Specctr, Slicy, PNG Express

### WEB DESIGNER

PSD2HTML@/ 2011 - 2012

- Design top-notch static and animated banners for clicks driving, serving at online advertising campaigns
- Design email templates maintaining compatible with top email clients
- PNG, AI, PDF, ICO, INDD to PSD conversion
- SVN for version control, internal CRM for content management

### QA ENGINEER

PSD2HTML@/ 2010 - 2011

- Web applications/markup testing
- JS functional testing
- HTML email template testing, Campaign Monitor, MailChimp
- CMS WordPress admin testing
- Passed internal training for "HTML and CSS markup"