



Anna Gehan

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SOFTWARE

Sketch
InDesign
Illustrator
Photoshop
iMovie
PowerPoint
Word
Keynote

EXPERTISE

Digital Ads
Web Design
Landing Pages
Email Design
Social Media Assets
Brochures
Posters
Product Sheets
Event Graphics
Presentations

INTERESTS

Music
Travel
Art

EXPERIENCE

MetTel in New York, NY

Associate Creative Director - Aug 2016 to Present

Art Director - Jan 2015 to July 2016

Creative Producer - Feb 2012 to Jan 2015

Creative Direction

As creative lead, I both conceptualize brands/events/campaigns and execute the print and digital designs that bring them to life. I manage designers and provide copy direction. I provide and maintain annual creative services plan and budget.

Brand & Asset Management

I own all public-facing visuals along with their maintenance including web assets and print collateral. I maintain internal brand guide book and asset libraries.

Cross-Functional Collaboration

I collaborate directly with cross-functional directors/VPs for design partnerships and on GTM strategies and execution.

Event Design

I oversee creative direction of environmental event design. I create event assets and branded content to support marketing and client engagement team initiatives.

Vendor Management

I work with outside vendors for: campaign management, web development and maintenance, video production, printing, and event planning.

Touch Foundation in New York, NY

Data Systems & Admin Officer - Apr 2010 to Feb 2012

I designed print and web publications for international nonprofit. I trained and supervised interns, managed donor and gift database, participated in campaign and event development.

Arts Series in Dayton, OH

Program Assistant - Aug 2008 to May 2009

I designed performing arts posters and assisted in marketing events.

Marian Library in Dayton, OH

Art Registration Assistant - Aug 2007 to May 2009

I created/market art exhibits and inventoried/photographed art collection.

EDUCATION

University of Dayton in Dayton, OH

Bachelor of Arts in Art History - May 2009 Magna Cum Laude

Coursework in art theory, history and criticism with emphasis on Modern art and design. Additional courses in visual communications design, marketing, photography and fine arts studios.