

Noah Mahrer



37 Cooper Street, Apt. 3 • Boston, MA, 02113 • Phone: (646) 709-8203 • E-Mail: Noah.Mahrer@gmail.com

EDUCATION

Emerson College, Boston, MA

Fall 2012 - Spring 2016

- Bachelor of Arts in *Visual Media Arts* with a specification in *Writing for Film and Television*
- Minor in *Entrepreneurial Studies*
- Current GPA of 3.55, Dean's List (GPA of 3.7 or above) achieved Fall 2012, Spring 2014, and Fall 2014

RELATED EXPERIENCE

Freelance Ghost Writer

September 2015 - Present

IDEAS UNLEASHED, Boston, MA

- Produce the written content for short editorials, long-form newsletters, and audio podcasts of various lengths
- Adhere to the literary standards of Stever Robbins (the "Get-It-Done Guy") and Macmillan publishing

Freelance Web Writer

March 2014 - January 2015

ARGOSIGHT, Boston, MA

- Wrote company profiles based on telecommunicated interviews with HR thought leaders and creators of management software tools
- Researched for and produced over twenty industry reports, company profiles and opinion pieces for *HRTalentManagement.com* on a broad range of topics and trends in the field of Human Resources
- Developed relationships with PR spokespeople in order to facilitate interviews and gather information

Beacon Correspondent

November 2014

THE BERKELEY BEACON, Emerson College

- Wrote two articles published in The Beacon's art section based on campus events and interviews with speakers and attendees
- Worked with an editing team to produce multiple drafts leading to the printed articles

Literacy Tutor

Fall 2012

TUTORS FOR ALL, Boston, MA

- Developed lesson plans and led groups of four students through hour-long lessons after school
- Designed and facilitated assessments in a professional, yet engaging, manner

ADDITIONAL EXPERIENCE

Vice President, **President**

September 2014, January 2015 - Present

WAX ON FELT RECORDS, Emerson College

- Serve as primary representative of the Student Government Association funded record label as a way to provide students with a hands-on music industry experience and administrate the recording, marketing, and distribution of local musical talent
- Preside over weekly Executive Board discussions and general meetings to develop organization strategies and plan upcoming events
- Delegate projects and tasks to marketing, booking, art, and video departments and department heads

Vans - Student Marketing Manager

November 2014 - Present

NEATO AGENCY, Santa Monica, CA

- Design, pitch, and implement scalable marketing strategies to promote the Vans "Off The Wall" brand at Emerson through the sponsorship of, and strategic partnerships with, on-campus organizations and events throughout Boston

TECHNICAL SKILLS: Final Cut Pro 7, Microsoft Office, Ableton Suite, FL Studio, LinkedIn